



Farthings  
DRY CLEANERS



— A GUIDE TO —

## Cleaning & Preserving Your Special Dress

Because your wedding day is full of making memories; trudging through grass, those pesky drink stains and that almighty dance floor.

**Farthings Dry Cleaners** are dedicated to the art of wedding dress cleaning, repair and preservation. When it comes to your wedding gown, there are no better people to entrust it with. After all, we're specialists in our field! Farthings are here to offer our knowledge and expertise in cleaning and preserving your wedding dress, to keep it safe and in pristine condition for years to come.



## Why you really do need to have your wedding dress professionally cleaned, even if it doesn't look that dirty?

When it comes to stubborn stains, grass, mud, fake tan and red wine are of course serial offenders at weddings, but the less obvious culprits are the stains that you don't see straight away like champagne or sweat.

These stains, if undetected and left to age, will set-in and darken over time and they'll be all the more difficult, if not impossible, to remove later on down the line.

We offer a meticulous and personal service and we are dedicated to the proper care of your wedding dress. While we make every effort to return your dress in pristine condition, processing up to 8 times, we cannot guarantee the removal of every single mark from every fabric and we would advise you to be wary of any company making such claims.

We take pride in treating every dress as an individual with the care and attention it deserves. No matter what the cost, every gown is precious in its own way. Once your dress has been cleaned, you can choose for it to be carefully packed into a preservation box containing special PH neutral acid free tissue paper. The box and tissue will protect your cherished dress from atmospheric elements which can be harmful as well as preventing your dress from discolouring over the years.



## How to store your wedding dress & protect it from damage

After cleaning your dress, we fold your dress with acid free tissue paper, to prevent yellowing, into a beautiful storage box of your choosing. This offers protection from light and dust, and prevents mildew damage by allowing the fabric to breathe.

We recommend that you never store your dress in plastic for longer than a few weeks and once stored safely in a box you should keep it somewhere at regular room temperature. Lofts, garages and basements are not an ideal environment as they experience extremes of temperature and this will increase the likelihood of mildew occurring.

We offer an array of beautiful boxes, handmade in England by the Empty Box Company and made from the finest materials available, PH neutral to prevent yellowing or discolouring and are so sturdy that they have ribbon and lace and filled with acid free tissue paper. There are over 60 designs to choose from.



## Summary

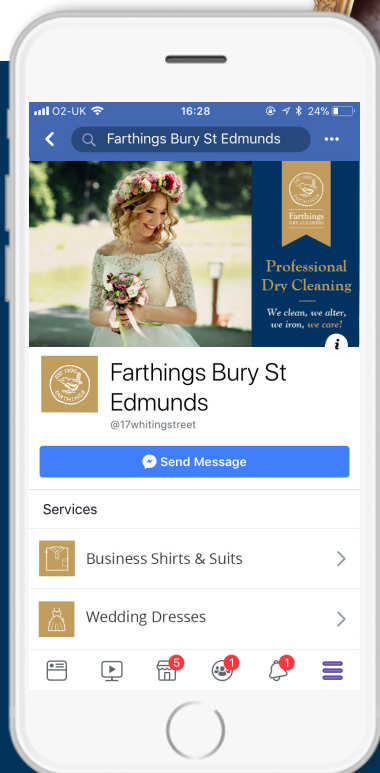
- Always have your dress cleaned as soon as possible after wearing it.
- Always seek an experienced cleaner.
- If you are keeping your dress, always get it boxed and use acid free paper.
- Don't store your dress in the attic, basement or garage.

If you have any questions, we would be pleased to help.

## Contact

☎ 01284 701060

✉ [farthings.bury@gmail.com](mailto:farthings.bury@gmail.com)



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@17whitingstreet

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